WATSONTOWN
BRICK COMPANY
MANUFACTURING QUALITY BRICK SINCE 1908
WATSONTOWN BRICK COMPANY

Watsontown Brick Company is proud to present our latest line of products designed to meet the needs of our customers. Since 1908, Watsontown Brick has serviced architectural, commercial, and residential customers by manufacturing what they require. Whether it’s custom colors, sizes, or shapes, our three modern plants can produce the highest quality brick available today.

As you look through the brochure, you will notice distinct brick types, each made in a dedicated facility. The red, buff, and molded brick each have their own firing characteristics and Watsontown Brick has built plants specifically for them; this results in a more reliable and consistent product for the customer. Shapes for any brick are custom made for any job, or the customer can pick from a wide selection of standard shapes.

Watsontown Brick has grown consistently to become the largest family owned Brick Company in the Northeastern United States. Our new plants reflect the latest in industry technology, and the company strives to leverage that advantage by bringing the best value and service to the customer.

Plant 2, built in 2001, broadens our well established red line from Plant 1 to include light colored products made from buff material, and also make possible larger, more economical units in all colors.

Plant 3 opened in 2008 to manufacture wood molded brick and to round-out Watsontown Brick’s capabilities with a fully integrated line to meet any requirement. The molded line uses a 150 year-old method combined with 21st Century equipment to produce a traditional brick that is just as desirable in a contemporary home as it is in a historic restoration.
**ATLANTIC**

The deep reds and rusts of this architectural series are produced by melding the finest sand on a smooth die skin body. The Atlantic Series, which is appropriate for commercial and residential projects, is manufactured in our state-of-the-art extrusion plant and fired in our high temperature kiln to meet all FBX requirements.

**IRON SPOT**

Watsontown Brick Company is one of the very few brick manufacturers capable of producing through-the-body iron spot brick for FBX applications. Iron particles are mixed into clay prior to the extrusion process. During firing the iron oxidizes giving the bricks their distinct spotted appearance. While our ironspot face bricks are frequently selected to match those used in historic buildings, the variety of colors and textures offered are suitable for any architectural design style.
Our Manhattan series is available in a range of buffs, tans and grays that meet the stringent requirements of contemporary architectural design. Produced in our automated extrusion plant using high-quality buff materials from Ohio, the FBX series provides the close tolerances, through-the-body color and stability that architects, builders, and developers require for commercial projects.
Watsontown Brick Company was founded in 1908 to provide street pavers to surrounding communities. Our pavers are made from the finest hard-fired clays. Contractors, builders, and architects can choose from extruded straight edge, chamfered, and lugged units, each manufactured for uniform and consistent quality.

- Berks Molded Type 2
- Delaware Molded Type 2
- Franklin Molded Type 2
- Garden Blend
- Garden Blend Tumbled
- Landover Dark
- Lombard
- Luzerne
- M2 Tidewater
- Philadelphia Molded Type 1
- Red
- Scarsdale
- Windsor
Only the finest clays and sands are pressed into molds, released, dried and fired in our new automated plant. Sand molded bricks offer a highly prized irregularity that brings individuality and character to any project. Our molded bricks are available in a variety of sizes, colors, and custom shapes. All sizes are available, but are not stock items.

PENNSYLVANIA MOLDED

- Alverton Type 2 Modular
  - Type 1 & 2
  - Modular or Oversize

- Beechwood Type 2 Oversize Antique
  - Modular or Oversize Antique

- Berks Type 2 Oversize Antique
  - Modular or Oversize

- Bradford Type 2 Standard
  - Standard or Standard Oversize

- Cumberland Type 2 Standard
  - Standard or Standard Oversize

- Dauphin Type 2 Oversize Antique
  - Modular or Oversize Antique

- Delaware Type 2 Modular
  - Modular Only

- Delsea Type 2 Oversize
  - Modular or Oversize Antique

- Foxcroft Type 2 Oversize Antique
  - Modular or Oversize Antique

- Franklin Type 2 Standard
  - Standard Only

- Hershey Type 2 Modular
  - Type 1 & 2
  - Modular or Oversize

- Ithaca Type 2 Oversize Antique
  - Only Oversize Antique

- Lehigh Type 2 Oversize Antique
  - Only Oversize Antique

- Modena Type 2 Modular
  - Modular Only

- Philadelphia Type 2 Standard
  - Standard or Standard Oversize

- Woodlyn Type 2 Oversize Antique
  - Modular or Oversize Antique
Matt textured brick begins with the extruded die skin. The distinctive matt texture is achieved by removing the smooth die skin of the clay column with a wire during extrusion.
RUSTIC

Our Rustic series can be identified for its different coatings applied during extrusion and used or aged appearance that is produced by using equipment to distress the material. The tumbling process is an extra step taken to distress our products even further.

SANDED

Our sanded series is a uniform coating of sand applied with high air pressure during extrusion. The sand can be applied to our smooth, matt, or KT texture.

SMOOTH SOLID

Our smooth solids are an extruded die skin extruded with no coatings or texture.
SUSQUEHANNA

Watsontown Brick Company developed the Susquehanna Series to meet our customers' demand for a warm, rustic look reminiscent of earlier times. The traditional mudbox textured brick is heavily antiqued to achieve an appearance appropriate for traditional and contemporary designs as well as period projects. Manufactured in our automated, state-of-the-art facility, the Susquehanna Series, which is available in a range of sizes and shapes, meets the highest aesthetic and quality standards.

Vertical texturing is achieved by scoring the extruded die skin surface, which creates a shadowing effect on each brick. It is a common feature used for rehab projects.

Vertically textured.

19-215 Solid Type 1
Cobble Hill Type 7
Madison Type 8
Watsontown Brick Company employs a variety of techniques to create the many distinctive textures architects, builders, and contractors require.

**Mudbox** is one of brick manufacturing's oldest textures. At Watsontown Brick Company, Mudbox bricks are made with fine clays that are first given a slurry coating. The clay is then coated with sand for a rustic look.

**Mudbox Watex** is the Mudbox material with an added texture for an irregular appearance.

**Matt** textured brick begin with the extruded die skin. The smooth surface is then wire cut to achieve the distinctive matt texture.

**Knife Cut (KT)** textured brick are similar to Matt Textured brick. Instead of a wire, the smooth surface is knife cut which provides the appearance of a finer cut.

**Sanded Matt** brick begin with matt textured materials to which an even sand coating is applied.

**Sanded Matt Watex** is the Sanded Matt material with an added texture for an irregular appearance.

**Sanded Smooth** texture is achieved by applying a very even sand coating to the smooth, extruded die skin.

**Smooth Solids** retain the surface of die skin solids for a very even, smooth texture and clean edges.

**Vertical** texturing is achieved by scoring the extruded die skin surface.

**Tumbled** brick come from different series, then textures are added mechanically after firing. The result is a highly desirable used brick look that is a popular choice for residences and commercial establishments.

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**TECHNICAL INFORMATION**

**SETTING - FLASHING PATTERNS**

| Type 1: | Face set and clear |
| Type 2: | Cross-sets, flashed, and blacks |
| Type 3: | Face set, flashed, and blacks |
| Type 4: | Cross-sets, flashed, no blacks |
| Type 5: | Face set, flashed, no blacks, no cross-sets |
| Type 6: | Cross-sets, clear |
| Type 7: | Flat set and flashed |
| Type 8: | Flat set and clear |

**ASTM STATEMENT:**

Watsontown Brick face brick meet or exceed ASTM C-216, Grade SW, Type FBS. Watsontown Brick light weight face brick meet or exceed ASTM C-652, Grade SW, Type FBS. Watsontown Brick paver brick meet or exceed ASTM C-902, Class SX, Type 1 for Pedestrian and Light Paving Brick. Watsontown Brick paver brick meet or exceed ASTM C-1272, Application PS, Type R for Heaving Vehicular Paving Brick.

**COLOR DISCLAIMER:**

Although every effort has been made to reproduce color as accurately as possible, due to photographic and printing limitations, color may vary from the actual brick product. Selection and final choices should always be made from current and approved Watsontown Brick samples.